



40listings.com
advertising
opportunity

Interested in Advertising?

Here's an opportunity.

40listings.com is a new Vancouver-based website. Just like a "Top 40" radio show, 40listings features the 40 highest ranking real estate listings in a number of categories, such as "newest", "most expensive", "cheapest", etc.

We started the site 3 years ago and we're seeing our popularity skyrocket. In fact, in the last year we've had over half a million pageviews!

Now that we've begun to find our audience we're looking for advertisers to back us up. We did some homework and found some local companies to contact, and you made the list!

If you or your clients work in real estate or related fields and want to grow your business, lets talk.

- 40listings.com

604.929.7969

ads@40listings.com

40listings.com

Now showing the 40...

Smallest

Listings (Of All Types)

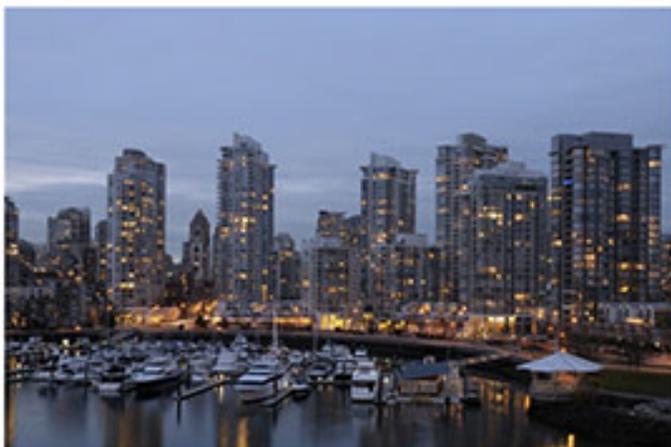
in Greater Vancouver

Go

of Like You, Casimir Loeber and 2,461 others like this.

Share on: [Twitter](#) [Facebook](#) [Best Deal](#)

#1: # A21 1088 MARINASIDE CR



MLS#:
V967775
AREA:
Vancouver West, Yaletown
SIZE:
35 sqft.
LISTED:
Tue 21 August 2012
UPDATED:
Sun 1
BROKER:
RE
PRICED
\$3

PREV PHOTO

NEXT PHOTO

ADVERTISEMENT



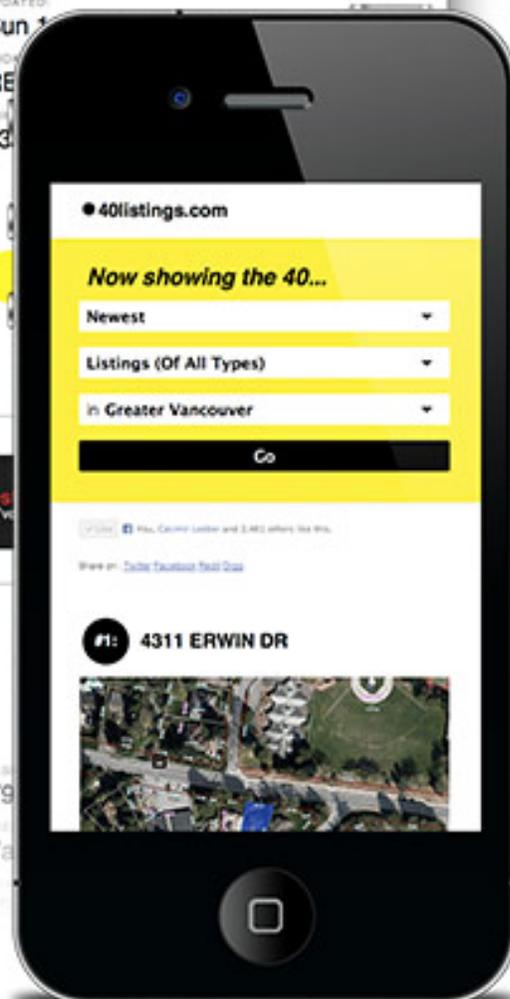
Chris Frederickson
604.306.1062



#2: # 39 1000 BEACH AV



MLS#:
V9
AREA:
Va
LISTED:
UPD



Stats

launched jun 07, 2010,

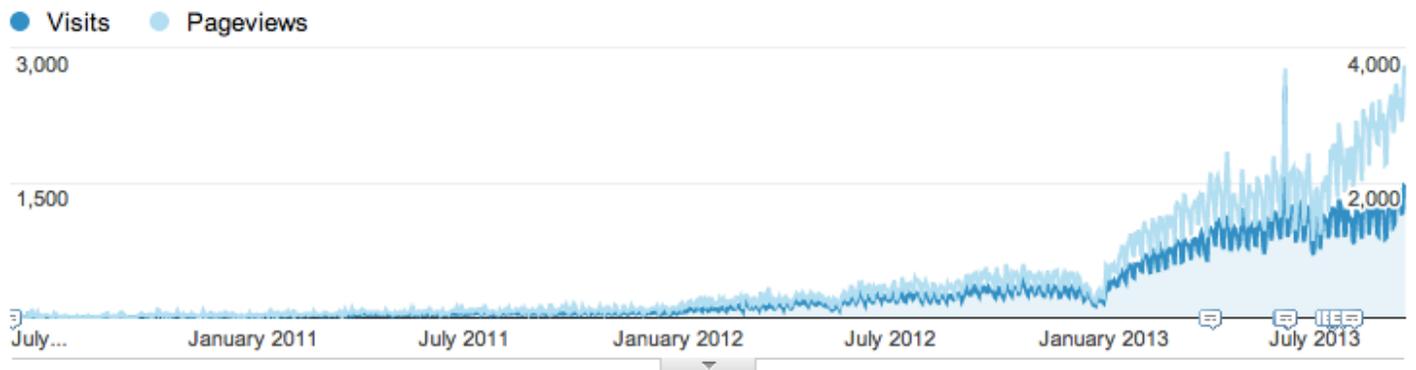


fig 1. our pageviews have skyrocketed this year!

1 month sample aug 01 - 31 2013



fig 2. pageviews per day

34,579 Visits
82,617 Pageviews
4:31 Avg. Visit Duration
30% New Visitors
96% B.C. Audience

Traffic Sources

69% Google (Organic search, ex: "MLS Listings")

28% Direct Traffic

Compare

traditional advertising costs

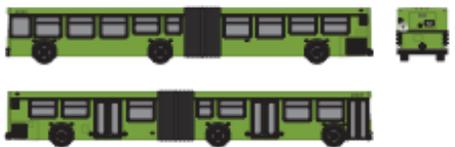
Georgia Straight Ad

\$500 For 1/4 Page for 1 Week (\$2000/Month)
Unmeasurable Results, Untargeted Audience

Bus Ad

4 Week Run + Design, Installation Fees
Unmeasurable Results, Untargeted Audience

fig 3, bus ad prices

Product	# Units	Rate	
Super Tail	1	\$680	
* Full Back	1	\$1,029	
* Headliner	1	\$190	
Super King	1	\$840	
* Full Wrap (no window coverage)	1	\$5,625	
* Articulated Full Wrap (no window coverage)	1	\$8,005	

Our Package

advertise on 40listings.com

\$199/Month (+tax)

Sign up by Sep. 30th for a 15% discount.

Buy 3 months or more for an additional 10% off.

Includes

Banner Design

Google Analytics Tracking

Measurable Results, Targeted Audience

Details

A total of 10 ad spots per page equally split between a maximum of 30 advertisers sitewide.

No minimum term, no setup fees.

Give us a call!

We'd be happy to answer any questions you might have. Thanks!

info@40listings.com

604.929.7969